



MWCC CORPORATE TRAINING PRESENTS: AI FOUNDATIONS FOR BUSINESS SUCCESS

UNLOCK AI: INNOVATE, AUTOMATE, ELEVATE

JOIN THIS 12-HOUR, INSTRUCTOR-LED COURSE (FOUR WEEKLY SESSIONS) DESIGNED TO DEMYSTIFY AI AND SHOW HOW IT CAN DRIVE REAL BUSINESS RESULTS. THROUGH LIVE ZOOM SESSIONS YOU'LL LEARN PRACTICAL CONCEPTS AND GET HANDS-ON PRACTICE SO YOU LEAVE CONFIDENT IN IDENTIFYING OPPORTUNITIES, LEVERAGING AI TOOLS, AND SOLVING WORKPLACE CHALLENGES.

WHO SHOULD ATTEND? BUSINESS PROFESSIONALS, MANAGERS, AND DECISION-MAKERS SEEKING TO ENHANCE PRODUCTIVITY, STREAMLINE PROCESSES, AND SPARK INNOVATION WITH AI.

COURSE DETAILS:

SCHEDULE: EVERY TUESDAY,

***EXACT DATES:**

- 03/03/2026
- 03/10/2026
- 03/17/2026
- 03/24/2026

TIME: 9AM – 12PM

FORMAT: LIVE INSTRUCTOR-LED VIA ZOOM

LENGTH: 12 HOURS TOTAL, (3 HRS PER WEEK, 4 WEEKS)

COST: \$199 PER PERSON

***WORKFORCE TRAINING FUND ASSISTANCE MAY BE AVAILABLE FOR QUALIFYING COMPANIES**

WHAT YOU'LL GAIN:

- A CLEAR, PRACTICAL UNDERSTANDING OF AI FUNDAMENTALS
- SKILLS TO IDENTIFY HIGH-IMPACT AI OPPORTUNITIES IN YOUR ORGANIZATION
- HANDS-ON EXPERIENCE WITH COMMON AI TOOLS AND WORKFLOWS
- STRATEGIES TO IMPLEMENT AI TO IMPROVE EFFICIENCY AND INNOVATION

»» [CLICK HERE](#) TO FILL OUT ONLINE FORM

IF YOU ARE INTERESTED IN LEARNING MORE OR HAVE ANY QUESTIONS,
PLEASE REACH OUT TO KRISTINE C. ASSELIN DIRECTLY!

KRISTINE ASSELIN, SENIOR MANAGER OF CORPORATE TRAINING, MWCC CENTER FOR CORPORATE TRAINING AND COMMUNITY EDUCATION: ☎ 978-630-9156 | ✉ K_ASSELIN@MWCC.MASS.EDU